

SOUTHEAST REGIONAL CONVENTION

St. Augustine, Florida
May 29-31, 2009

marketamerica®

FEATURED SPEAKERS



DENNIS FRANKS **Executive Vice President**

Known as the "Five-Star General" and "Mr. Energy," Dennis Franks has earned the respect of his peers through his tireless commitment to leading by example. Dennis applies the same competitive intensity he displayed as a center with the NFL's Philadelphia Eagles to his sales and marketing duties with Market America. His deep identification with Customer Managers stems from his own direct sales experience and success as one of the elite few in the industry to earn over \$1 million in commissions in a single year. Listen to Dennis and learn insights as to how you may duplicate his success and fully implement the UnFranchise® Business Development System.



LYDIA MARTINEZ **Director of Transitions™ – Field Development**

Lydia turned a tragedy from her life into a triumph. With a family history afflicted by serious health conditions, Lydia decided to take charge of her own well-being and became a personal trainer, educating others about wellness. After experiencing incredible results on Transitions, she now recommends it to all her clients – including her own mother. Lydia's energy is highly contagious, as is her passion and commitment to an active, healthy life.



JEREMY FENNEMA **Director of Internet Services & Training**

With solid experience in e-business and e-commerce at GE in their IT division, Jeremy was brought on board as the Director of Internet Services & Training for Market America and currently heads up the WebCenters™ and Certified WebCenter Trainer programs. Jeremy is one of six founding members of the Market America Internet Advisory Board and has worked closely with the Corporate Team to aid in the development and testing of many innovative Internet products and services offered to Customer Managers.



TODD LAIRE **Director of Field Development for marketamerica.com**

As an advocate for building your Market America business utilizing the Internet, Todd is dedicated to providing a solid understanding of the Internet tools and services that come packaged in every UnFranchise Business. Having extensive Internet marketing, sales and training experience, Todd also uses the tools he helps develop and train on. As an UnFranchise Owner and National Supervising Coordinator, as well as being awarded 2004 Certified Internet Trainer of the Year, Todd is a solid addition to the Market America corporate sales team as the Director of Field Development for marketamerica.com.

\$65 PER TICKET

Purchase tickets from your Regional Director, District Coordinators, Local Coordinators, UBP Coordinator, Local Leader or from Market America by calling *1.800.232.8590*

FOR MORE INFORMATION

including an up-to-date agenda and additional speakers, visit *maregion3.com*

Note: Speakers are subject to change without notice.

HOST HOTEL & MEETING LOCATION



Renaissance Resort at World Golf Village

500 South Legacy Trail
St. Augustine, FL 32092
800.266.9432

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